

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315549-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washington	National

Advertiser	Product	Estimate Number
Obama / Democrat / President	95-Obama for America OF	1897

Billing Address:

GMMB Inc
Attention: Accounts Payable
1010 Wisconsin Avenue - Suite #800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	315549	

Billing Calendar	Billing Type
Broadcast	Cash

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/30/12	11/06/12	M-F 6-7a	6-7a	MTWTF--	:30	2	\$1,200.00	NM
<hr/>									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date 9 WPTV F 11/02/12 Air Time 5:58 AM Description M-F 6-7a Start/End Time 6-7a Length Ad-ID :30 OFA120148H Rate \$1,200.00 Type NM									
Weeks: Start Date 11/06/12 End Date 11/12/12 MTWTFSS -T----- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date 10 WPTV Tu 11/06/12 Air Time 6:37 AM Description M-F 6-7a Start/End Time 6-7a Length Ad-ID :30 OFA120148H Rate \$1,200.00 Type NM									
13	10/30/12	11/05/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM
<hr/>									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS -----S Spots/Week 1 Rate \$425.00									
Spots: # Ch Day Air Date 5 WPTV Su 11/04/12 Air Time 7:16 AM Description Su 7-8a Start/End Time 7-8a Length Ad-ID :30 OFA12D148H Rate \$425.00 Type NM									
16	10/30/12	11/06/12	M-F 11-12n	11a-12p	MTWTF--	:30	2	\$350.00	NM
<hr/>									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$350.00									
Spots: # Ch Day Air Date 9 WPTV W 10/31/12 Air Time 11:49 AM Description M-F 11-12n Start/End Time 11a-12p Length Ad-ID :30 OFA12D148H Rate \$350.00 Type NM									
Weeks: Start Date 11/06/12 End Date 11/12/12 MTWTFSS -T----- Spots/Week 1 Rate \$350.00									
Spots: # Ch Day Air Date 10 WPTV Tu 11/06/12 Air Time 11:55 AM Description M-F 11-12n Start/End Time 11a-12p Length Ad-ID :30 OFA12D148H Rate \$350.00 Type NM									
17	10/30/12	11/05/12	M-F 12n-1p	12-1p	MTWTF--	:30	1	\$135.00	NM
<hr/>									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$135.00									
Spots: # Ch Day Air Date 5 WPTV F 11/02/12 Air Time M-F 12n-1p Description Start/End Time 12-1p Length Ad-ID :00 Rate \$135.00 Type NM									
See MG 17.6									
6 WPTV M 11/05/12 Air Time 4:41 AM Description M-F 430-5a Start/End Time 430-5a Length Ad-ID :30 OFA120148H Rate \$125.00 Type NM									
MG for 17.5 11/02									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/30/12	11/06/12	M-F 1-2p	1-2p	MTWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/06/12 11/12/12 -T----- 1 \$125.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WPTV Tu 11/06/12 1:44 PM M-F 1-2p 1-2p :30 OFA12D148H \$125.00 NM									
19	10/30/12	11/04/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$500.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WPTV Sa 11/03/12 10:16 AM Sa 10-1030a 10-1030a :30 OFA12D148H \$500.00 NM									
20	10/30/12	11/05/12	M-F 4p-5p	4-5p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 2 \$600.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
9 WPTV W 10/31/12 4:24 PM M-F 4p-5p 4-5p :30 OFA12D148H \$600.00 NM									
10 WPTV Th 11/01/12 4:55 PM M-F 4p-5p 4-5p :30 OFA12D148H \$600.00 NM									
25	10/30/12	11/05/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S 1 \$850.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WPTV Su 11/04/12 6:29 PM Su 6p 6-630p :30 OFA12D148H \$850.00 NM									
27	10/30/12	11/05/12	the voice	8-9p	-T-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -T----- 1 \$4,000.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPTV Tu 10/30/12 8:46 PM the voice 8-9p :30 OFA12D148H \$4,000.00 NM									
28	10/30/12	11/04/12	M-F 11-1135p	11-1135p	-TWTF--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -TWTF-- 1 \$1,400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WPTV F 11/02/12 11:34 PM M-F 11-1135p 11-1135p :30 OFA12D148H \$1,400.00 NM									
29	10/30/12	11/05/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S- 1 \$1,400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WPTV Sa 11/03/12 11:23 PM Sa 11-1130p 11-1130p :30 OFA12D148H \$1,400.00 NM									
32	10/30/12	11/06/12	M-F 7-9a	7-9a	-TWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -TWTF-- 1 \$1,500.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
7 WPTV Tu 10/30/12 7:26 AM M-F 7-9a 7-9a :30 OFA12D148H \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 -T----- 1 \$1,500.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
8 WPTV Tu 11/06/12 8:59 AM M-F 7-9a 7-9a :30 OFA12D148H \$1,500.00 NM									

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315549-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	95-Obama for America OF	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/30/12	11/05/12	M-F 9-10a	9-10a	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -TWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPTV Tu 10/30/12 9:59 AM M-F 9-10a 9-10a :30 OFA12D148H \$650.00 NM									
5 WPTV F 11/02/12 9:29 AM M-F 9-10a 9-10a :30 OFA12D148H \$650.00 NM									
35	10/30/12	11/06/12	M-F 10-11a	10-11a	MTWTF--	:30	2	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -TWTF-- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WPTV F 11/02/12 10:58 AM M-F 10-11a 10-11a :30 OFA12D148H \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/06/12 11/12/12 ----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WPTV Tu 11/06/12 10:29 AM M-F 10-11a 10-11a :30 OFA12D148H \$575.00 NM									
36	10/30/12	11/05/12	M-F 5-530p	5-530p	MTWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPTV F 11/02/12 5:28 PM M-F 5-530p 5-530p :30 OFA12D148H \$1,600.00 NM									
37	10/30/12	11/05/12	M-F 530-6p	530-6p	MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPTV W 10/31/12 5:42 PM M-F 530-6p 530-6p :30 OFA12D148H \$950.00 NM									
3 WPTV F 11/02/12 M-F 530-6p 530-6p :00 \$950.00 NM									
See MG 37.5									
5 WPTV F 11/02/12 5:09 PM M-F 5-530p 5-530p :30 OFA12D148H \$950.00 NM									
MG for 37.3 11/02									
38	10/30/12	11/04/12	M-F 630-7p	630-7p	-TWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -TWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPTV Th 11/01/12 6:47 PM M-F 630-7p 630-7p :30 OFA12D148H \$3,000.00 NM									
39	10/30/12	11/05/12	Sa 7p News	7-730pm	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPTV Sa 11/03/12 Sa 7p News 7-730pm :00 \$600.00 NM									
See MG 39.4									
4 WPTV Tu 11/06/12 4:28 PM M-F 4p-5p 4-5p :30 OFA12D148H \$600.00 NM									
MG for 39.3 11/03 sports late run									

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Advertiser		Product	Estimate Number
Obama / Democrat / Presid		95-Obama for America OF	1897

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/					
						Length	Week	Rate	Type		
40	10/30/12	11/05/12	Revolution	10-11p	M-----	:30	1	\$1,800.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	10/30/12	11/05/12	M-----	1		\$1,800.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>											
	2	WPTV	M	11/05/12	10:34 PM	Revolution	10-11p	:30	OFA12D148H	\$1,800.00	NM
43	10/30/12	11/05/12	rock center	10-11p	---T---	:30	1	\$2,500.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	10/30/12	11/05/12	---T---	1		\$2,500.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>											
	4	WPTV	Th	11/01/12	10:42 PM	rock center	10-11p	:30	OFA12D148H	\$2,500.00	NM
46	10/30/12	11/05/12	law&order:svu	10-11p	-----S-	:30	1	\$425.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	10/30/12	11/05/12	-----S-	1		\$425.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>											
	3	WPTV	Sa	11/03/12		law&order:svu	10-11p	:00		\$425.00	NM
	See MG 46.4										
	4	WPTV	Sa	11/03/12	9:24 PM	NBC Movie of the Week: Rudy	9-11p	:30	OFA12D148H	\$425.00	NM
	MG for 46.3 11/03										

<u>Total Spots</u>	28	<u>Gross Total</u>	\$30,400.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$4,560.00
<u>Net Amount Due</u>	\$25,840.00